



Seller Guide

➤ Discover Your Perfect Home.



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AMERICAS #1 REAL ESTATE TEAM

More Than Just a Brokerage.

About The **Jason Mitchell Group.**

Established in 2010, and with over 30,000 individuals settled into their new homes, JMG serves clients in 40+ states and 150+ markets throughout the United States. Recognized as the #1 Real Estate Team in America, JMG is comprised of the most respected agents in the market. You can rest assured knowing that you're working with one of the best teams in the industry.

At JMG, we empower our sellers with access to both public and private buyers, ensuring they get the best deals for their properties. Our agents are industry-leading negotiators who leverage the power of our brand to close transactions efficiently and effectively. We make home selling seamless! Sit back, relax, and experience the exceptional service JMG provides.

Our Mission is Simple.

> To provide a world-class buying and selling experience to each of our clients while ensuring the highest level of communication and providing the most advanced technology in the marketplace.



Why a Sellers **Agent** is Critical.

As a reputable real estate professional, we understand the importance of selling your home as a significant personal investment. At JMG, we are committed to more than just selling your home; we advocate for it. Our team of highly skilled agents, recognized as leaders in the industry, employs unmatched marketing strategies and advanced technology. This comprehensive approach guarantees your property receives optimal exposure, attracting high-caliber buyers ready to offer premium prices.

We adhere to the highest standards of professionalism, guided by a strict code of ethics and an unwavering dedication to client satisfaction. Trust our experts to expertly manage every aspect of the sales process, ensuring you achieve the best possible return on your investment.



Branding **with JMG.**

JMG holds a long-standing spot as one of the top brands for buying and selling real estate in the nation. Having a team that's highly connected in the industry sets us apart from the rest, and allows for the best possible outcome in the buying or selling of your home. We are continuously building our brand to be one of the most powerful in the nation.

As Seen On:

WALL STREET
JOURNAL



RISMEDIA™

realtor.com

HGTV

Forbes

Accolades:



3RD FASTEST
GROWING BROKERAGE
IN THE U.S.



AMERICA'S #1
REAL ESTATE TEAM



HIGHEST CLOSED
TRANSACTION PER
AGENT IN AMERICA



Leverage Our **Marketing.**

By targeting specific demographics, and marketing to your area's top agents, we have the tools to get your home maximum exposure. At JMG, our marketing plan is second to none in the industry and includes:



Virtual Tours



**Print and Email
Marketing**



Direct Mail



Social Media



**Website
Syndication**



**TV/Radio
Exposure**



**Services of
Partner Public
Relations Firm**



**Top Agent Online
Networking**

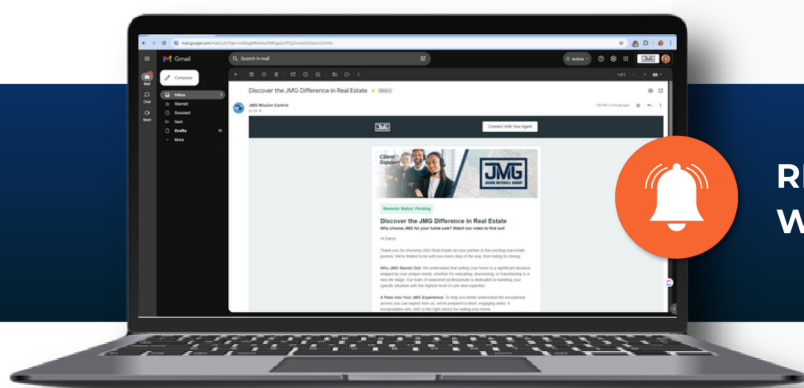




Technology **Forward.**

In today's world, technology plays a key role in selling real estate. We pride ourselves on having some of the most advanced marketing platforms in the industry. From marketing to specific demographics to targeting area-specific top agents, we have the tools needed to launch your home listing above the competition.

Our customer relations management system, CAMP, ensures you're constantly aware of the progression of your home throughout the listing process. It's one of our top priorities to carry on our legacy as one of the most technologically-advanced teams in the industry.

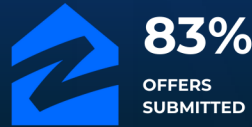


**RECEIVE EMAIL NOTIFICATIONS
WITH UPDATES ON YOUR LISTING.**



Negotiation Process.

Negotiations start before an offer even comes in. Creating a sense of urgency with the buyer, developing the fear of loss, and a working relationship with a buyer's agent are all key aspects of being a powerful, effective negotiator. Once an offer comes in, having an experienced agent to review all the terms and conditions, and provide sound strategic advice, can make all the difference in getting top dollar for your home. Without a strong negotiator, you're potentially leaving thousands of dollars on the table. JMG takes pride in the responsibility of getting the highest price for your home.



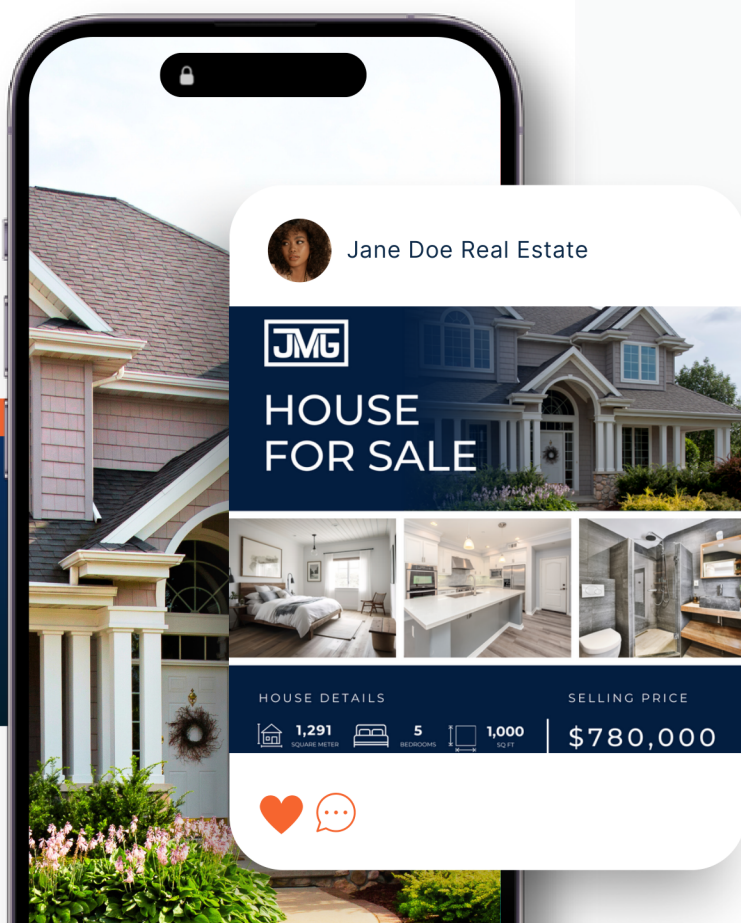
Smart, strategic marketing is the #1 factor in successfully selling property. Having a marketing platform that encompasses a wide range of exposure is critical for anyone selling their home. The goal of JMG is to provide our clients with maximum exposure of their home through as many media channels as possible.





Social Media.

According to Global Web Index, the average Internet user is on social media and messaging services for over two hours per day. Making use of these tools is essential to marketing your home. With thousands of followers on platforms like Facebook, X, and Instagram, JMG has the ability to get your listing in front of thousands of potential buyers, and has some of the most dominant real estate social media presence in the U.S.



**BUILD YOUR
AUDIENCE WITH US!**



The Internet.

When you list with a JMG agent, your listing will be syndicated to every major real estate website in the world including: Realtor.com, Trulia, Zillow, and Homes.com. With JMG, your home will be featured on virtually every real estate domain.





Insight Into **The Selling Process.**

At JMG, you can count on your agent to provide the very best support every step of the way. Our agents will guide you through what will be one of the most rewarding experiences of your life! Here's how.



Contract: We help with all disclosures and contracts necessary in today's heavily regulated environment. Ensuring that your conditions are met and there are no surprises.



Experience: We're well-versed in real estate and experienced with the entire sales process. You'll have a true professional with you every step of the way.



Negotiations: We act as a buffer in negotiations with parties throughout the entire transaction. Our experienced agents will seamlessly close your deal.



Education: We simply and effectively explain today's market conditions and decipher what they mean to you. Finding, buying, and owning a home has never been easier.



Pricing: We help you understand today's real estate values when setting the price of a listing or making an offer. Our agents will make sure all the little details are clarified.



Showings: We coordinate open houses at your property based on your availability and help make suggestions that will increase the curb appeal of your home to help you sell for top dollar.



Escrow: We manage the escrow process, safeguarding your funds and documents. Our team ensures all conditions are met and deadlines are followed for a smooth transaction.

VISIT OUR WEBSITE



"We know you have many choices when it comes to choosing your real estate agent. That's why we go the extra mile - to make the buying and/or selling process as easy as possible. It's with continuous efforts and the relentless pursuit of finding the most effective marketing tools that allow us to push ourselves each and every day." - Jason Mitchell, President and CEO



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